

# Francis Rocco

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## TECHNICAL SKILLS

**Languages/Databases:** SQL, Javascript, Python, HTML5/CSS3, Google BigQuery & Datastore

**Frameworks/Platforms:** Google Cloud Platform, jQuery, Git, React & Redux, Node.js

**Other:** JIRA/Atlassian Suite, Microsoft Office, API Integrations

## EDUCATION

### Flatiron School

**New York, NY – June 2016-October 2016**

Full Stack Web Development Course

### Northeastern University

**Boston, MA – 2008 - 2013**

BS in Chemical Engineering

## WORK HISTORY

### Senior Forward Deployed Engineer, Bluecore

**New York, NY – March 2017- Present**

#### A SaaS product built on Google Cloud Platform

- Serve as the technical contact for Bluecore's top retail clients including Sephora, Express, Neiman Marcus Group (total book of business of about 20 accounts), technical account managing a total of over 3 MM in ARR
- Translate business objectives from clients into technical creative solutions that enable them to leverage the platform in strategic, cost effective ways
- Architect and execute custom JavaScript integrations with e-commerce retail
- Analyze consumer behavior trends using SQL to develop strategy for improvement to existing programs or for support on client's issues
- Work closely with product and engineering to inform the product roadmap based on common client asks, needs, and concerns
- Manage ticket queue for off site template team with detailed expectations
- Train new hires in domain specific languages and best practices
- Build and maintain internal tools to optimize efficiency and quality of team functions

### Lead Market Developer, LocalMeze

**Brooklyn, NY – April 2014- November 2014**

- Managed technical relations for partnerships and developed campaigns for acquisition
- Analyzed website traffic using Google Analytics to track growth and recognize opportunity

## VOLUNTEER

### Technology Education & Literacy in Schools

**TYWLS Brooklyn, NY – August 2017**

Assisted in teaching AP Computer Science

### iMentor

**BOSS New York, NY – September 2017**

College acceptance mentorship program